

Type of Tobacco Product(s)

Legislation applies to all tobacco products (smoked and smokeless).

Health Warning Labels

Type, Size and Location

Pictorial health warning labels (HWLs) are required to cover 50% of the front and 60% of the back of the smoked tobacco package. Overall, 55% of the principal display areas of the package are allocated to HWLs.

Pictorial HWLs are required to cover the 65% of front and back of the smokeless tobacco package. Overall, 65% of the principal display areas of the package are allocated to HWLs.

Content

The HWLs contain identical pictures and texts for both smoked and smokeless tobacco products. However, the contents of the HWLs address only the effects of smoking, including heart attack, leg cancer, throat cancer, rotten teeth, unborn child, lung disease, and secondhand smoke. There is no specific content for smokeless tobacco products.

Language

Health warning texts must be in English, the principal language of the country.

Cessation Aid

A quitline phone number is required to be displayed on the package.

Number, Rotation Schedule and History

Ghana has issued one round of pictorial HWLs:

Smoked Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average— front/back
R1 (2018)	7	55— 50/60

Smokeless Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average— front/back
R1 (2018)	7	65— 65/65

Health warnings in each round are required to rotate for a period over 24 months.

Constituents and Emissions Information

Three rotating messages are required to display qualitative (descriptive) constituents and emissions information: one on nicotine, one on carbon monoxide, and one on arsenic. Messages are required to be printed on one lateral side of the packages of smoked tobacco products.

Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as “light,” “ultra-light,” “low tar,” “mild,” “extra,” and figures for emission yields (such as tar, nicotine, and carbon monoxide) are prohibited from appearing on packages.

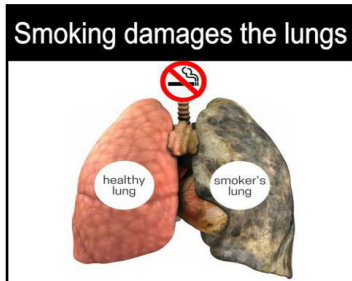
Additional notes

The message “FOR SALE IN GHANA ONLY” must be printed on one lateral side of the package.

WARNINGS: 2018

ALL TOBACCO PRODUCTS

FRONT / BACK



FRONT / BACK



FRONT / BACK



FRONT / BACK



FRONT / BACK



FRONT / BACK



FRONT / BACK



LATERAL

